



Frequently Asked Questions

HOW DO YOU TREAT YOUR WATER?

Eternal Water is not treated at all it is 100% All Natural. We do not distill, deionize, or use reverse osmosis to filter our water.

Our water source is so pure, that we only need to use micron filters to remove natural sediment from our source water.

Our springs are naturally pressurized, meaning the water rises to the surface without the use of mechanical pumps or any human interference. This means no environmental or human contamination can occur.

Our water arrives and is bottled as nature intended - Eternally Pure.

WHAT IS ALKALINE?

Alkaline means that the given solution (in this case water) has a pH of 7.1 or more.

HOW DO YOU MAKE YOUR WATER ALKALINE?

We don't "make" our water alkaline unlike most other alkaline waters which are processed and have to artificially process minerals back in.

Eternal water comes from protected underground springs, which are already Naturally Alkaline. We Add Nothing and Remove Nothing! It's the way Mother Nature intended water to be.

DO YOU ADD ANYTHING TO YOUR WATER?

Absolutely not! Eternal water is All Natural. Nothing is added or removed.

WHAT IS YOUR PH LEVEL?

Eternal Water comes from Naturally Alkaline underground springs. This means our water is "Naturally Alkaline". The way mother nature intended. It also means that we do not artificially enhance, tamper with, or alter our pH in any way. As such the pH of our water will vary slightly due to its "Natural" properties. Eternal Water's pH can vary between 7.8 - 8.2 depending on many different environmental factors. This is also why we refrain from making a specific pH number claim, as it is virtually impossible to guarantee an exact number.

IS THERE FLUORIDE IN ETERNAL WATER?

No. Eternal water does not contain any fluoride.

I TESTED ETERNAL WATER & THE PH IS NOT WHAT YOU SAY IT IS!

Eternal Water has a low ionic conductivity due to the Purity and low TDS of our water. This means normal pH test paper or strips will not work since the water will not react properly with the paper as there is no buffer. pH testing strips and papers are made for very specific uses such as urine samples and are not meant to test natural water as it has low conductivity. For best accuracy, you should use a calibrated pH meter. If you choose to use pH test strips, you should use low ionic strength pH paper or test strips. The water drawn from our aquifer for finished product is pH tested hourly during production using our in house Oakton Model-510 pH meter with probe. We also send our product off quarterly to a 3rd party lab for confirmation.

WHERE DOES ETERNAL WATER COME FROM?

While some waters are drawn from surface springs, rivers or even glaciers exposed to the atmosphere, Eternal Water comes from deep underground springs. Our water's voyage takes it through layers of volcanic rock and sandstone to a vast underground spring. During this filtration process, Eternal Water naturally absorbs essential minerals such as Calcium and Magnesium. Through pressurization, these naturally occurring minerals in the rock infuse into our water making it naturally alkaline.

These layers of rock and sandstone also provide a natural barrier from any environmental pollutants providing a pure and uncontaminated source of water.

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